



American Dairy Goat Association

ADGA Annual Convention 2018

Minneapolis, Minnesota | October 16-21, 2018 | convention.adga.org

Sponsorship Opportunity

The American Dairy Goat Association (ADGA) is the largest registry of dairy goats in the United States with over 18,000 members. Every year ADGA holds an Annual Meeting and Convention at different locations around the country. This year it will be held in Minneapolis, Minnesota at the Double Tree by Hilton Hotel, October 16-21. This event usually hosts between 300 and 500 dairy goat breeders, enthusiasts and veterinarians from across the USA, Canada and additional countries.

The ADGA Annual Meeting and Convention has always been an excellent venue for businesses to showcase their products to a highly-invested audience. Sponsorships makes attendance more affordable, expands the reach of your business and provides quality educational seminars and programming to attendees.

Questions regarding sponsorships and availability may be directed to **Morgan Allen**, morganashleyallen@gmail.com or **(507) 317-0784**.

For an expanded list of sponsorship benefits see: convention.adga.org/sponsor-information

_____ \$1000 Banquet Sponsor

(Five Available – Welcome Dinner, Products Reception, Awards Banquet, Spotlight Sale, Youth Banquet) Ability to place promotional information at the tables during the banquet. Additional tables placed outside of ball room for marketing materials and representatives to meet and greet attendees before the banquet.

_____ \$1000 - Registration Bag Sponsor

(Two Available) Company logo on convention attendee registration bags. Ability to place promotional information in the registration bags.

_____ \$1000 - Name Badge Sponsor

(One Available) Exclusive sponsorship with company logo on convention attendee name badges.

_____ \$500 - Learning Track Sponsor

(Ten Available) Exclusive sponsor for one track at one day of the convention including two to three breakout sessions.

_____ \$500 – Friends Sponsor - Gold

Logo in host group pre-convention marketing material and business card size ad in in host group convention proceedings.

_____ \$250 – Friends Sponsor - Silver

Logo in host group pre-convention marketing material and business card size ad in in host group convention proceedings.

_____ \$100 – Friends Sponsor - Bronze

Logo in host group pre-convention marketing material and business card size ad in in host group convention proceedings.

Send ADGA your completed sponsorship form and we'll begin incorporating you into our convention advertisement materials. Thank you for support of ADGA Annual Convention!

Sponsorship Deadline: October 1, 2018

Company _____ Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Please make checks payable to **ADGA**, mail c/o Paula Hughes, PO Box 865, Spindale NC 28160
(828) 286-3801 | (828)-286-0476 Fax | hughes@adga.org We accept Visa/MC/Discover/American Express