



American Dairy Goat Association

ADGA Annual Convention 2021 – Tucson, Arizona

November 8-14, 2021 | convention.adga.org

Dear Prospective Sponsor,

The American Dairy Goat Association (ADGA) is the largest registry of dairy goats in the world with over 20,000 members representing six continents. Every year ADGA holds an Annual Meeting and Convention at different locations around the United States. **In November 2021, the Southern Arizona Dairy Goat Association will host this event at the spectacular Hilton El Conquistador Resort in Tucson, Arizona.** The event usually attracts between 300 and 500 dairy goat breeders, enthusiasts and veterinarians from across the USA, Canada, Europe and Latin America.

The ADGA Annual Meeting and Convention has always been an excellent venue for businesses to showcase their products to a highly invested audience. Sponsorships makes attendance more affordable, expands the reach of sponsoring businesses, and provides quality educational seminars and programming to convention attendees. The convention is open to all: ADGA members as well as the general public. Reasonably priced full week registration fees include most programming and five evening meal events.

Regular programming features topics such as dairy goat management, health, nutrition, reproductive technology, farmstead and commercial milk production, cheesemaking, creating body products, and many more. The convention also includes a diverse program for youth who own or are interested in dairy goats, with sessions that are entertaining as well as educational. Also featured are youth essay and photo contests.

A regular feature of the Convention is a program sponsored by the American Association of Small Ruminant Practitioners. This two-day seminar features wide-ranging topics of concern to veterinarians and breeders alike. The seminar provides practicing veterinarians with continuing education but is also open to all Convention attendees without additional charge.

The Convention includes a “Products Reception” combining wines with an incredible array of goat cheeses from over the United States that have been entered in the products competition. At the end of this festive evening, the winning cheese and body products entries are sold to the highest bidder. Another popular feature is the “Spotlight Sale,” one of two premium dairy goat auctions sponsored annually by ADGA. This sale allows access to outstanding dairy goat genetics not always available to breeders.

Your contribution, large or small, will be featured in the Convention program and on the Convention website. Additional benefits are specified in the published Annual Convention Sponsor Information by sponsorship level.

Warm regards,

Roslin Newton and Steve Feaster-Eytchison

ADGA Annual Convention Chairs