

American Dairy Goat Association

ADGA Annual Convention 2022

Syracuse, NY October 1-7, 2022

The American Dairy Goat Association (ADGA) is the largest registry of dairy goats in the world with over 20,000 members representing six continents. Every year ADGA holds an Annual Meeting and Convention at different locations around the United States. In October 2022, the New York State Dairy Goat Breeders Association will host this event at the Ramada Inn, where goat enthusiasts and veterinarians arrive from across the USA, Canada, Europe and Latin America.

The ADGA Annual Meeting and Convention has always been an excellent venue for businesses to showcase their products to a highly invested audience. Sponsorships makes attendance more affordable, expand the reach of sponsoring businesses, and provide quality educational seminars and programming to convention attendees. The convention is open to all: ADGA members as well as the general public. Reasonably-priced full week registration fees include most programming and five evening meal events.

Regular programming features topics such as dairy goat management, health, nutrition, reproductive technology, farmstead and commercial milk production, cheesemaking, creating body products, and many more. The convention also includes a diverse program for youth, with sessions that are entertaining as well as educational for youth who own or are interested in dairy goats. Also featured are youth essay and photo contests.

A regular feature of the convention is a program sponsored by the American Association of Small Ruminant Practitioners. This two-day seminar features wide-ranging topics of concern to veterinarians and breeders alike. The seminar provides practicing veterinarians with continuing education but is also open to all convention attendees without additional charge.

The convention includes a “Products Reception” combining wines with an incredible array of goat cheeses from over the United States that have been entered in the products competition. At the end of this festive evening, the winning cheese and body products entries are sold to the highest bidder. Another popular feature is the “Spotlight Sale,” one of two premium dairy goat auctions sponsored annually by ADGA. This sale allows access to outstanding dairy goat genetics not always available to breeders.

Your contribution, large or small, will be featured in the convention program and all local and national advertising.

American Dairy Goat Association

ADGA Annual Convention 2022

Syracuse, NY October 1-7 2022

ADGA Annual Convention Sponsorship Application

Please select your level of financial or equivalent sponsorship below:

Corporate Sponsor (\$4,000-above)

Featured above all other Annual Convention sponsors. Corporate sponsors may fund multiple events, convention name lanyards and programs. Includes prominent exhibit space in the vendor area with up to three complimentary vendor tables, advertising space, and prominent display advertising in the convention program and at the website.

Founding Sponsor (\$1,500-\$3,999)

May fund a convention major event (Welcome Dinner, Products Reception, Awards Banquet, Spotlight Sale Reception, Youth Banquet.) Includes prominent exhibit space in the vendor area with up to three complimentary vendor tables and featured convention program and website display advertising.

Event Sponsor (\$750-\$1499)

Funds programming and events. May fund or share funding with another sponsor for banquets & receptions. Includes prominent exhibit space with two vendor tables and convention program and website display advertising.

Premier Sponsor (\$500-\$749)

Funds cost of the Convention. Includes one vendor table, convention program and website advertising.

Contributing Sponsor (\$350-\$499)

Funds cost of the Convention. Includes convention program and website advertising.

Sponsor (\$100-\$349)

Funds cost of the Convention. Includes convention advertising.

Send ADGA (hughes@adga.org) your completed sponsorship form and we'll begin incorporating you into our convention advertisement materials. Thank you for support of ADGA Annual Convention!

Sponsorship Deadline: September 15, 2022

Company _____

Contact _____ ADGA ID (if available) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____