



American Dairy Goat Association

ADGA Annual Convention 2024

Lake Geneva, Wisconsin | October 19-25, 2024 | convention.adga.org

ADGA Annual Convention Sponsorship Application

The American Dairy Goat Association (ADGA) is the largest registry of dairy goats in the United States with over 20,000 members. Every year ADGA holds an Annual Meeting and Convention at different locations around the country. This event usually hosts between 300 and 500 dairy goat breeders, enthusiasts and veterinarians from across the world.

The ADGA Annual Meeting and Convention has always been an excellent venue for businesses to showcase their products to a highly invested audience. Sponsorship makes attendance more affordable, expands the reach of your business and provides quality educational seminars and programming to attendees.

Questions regarding sponsorships and availability may be directed to convention@adga.org

SPONSOR LEVELS

_____ Corporate Sponsor (\$5,000-above)

(Featured above all other Annual Convention sponsors. May help fund multiple events and programs such as ADGA Goat Milk Cheese Competition and ADGA Goat Milk Bath & Body Products Competition.) Includes prominent exhibit space in the vendor area w/ up to three complimentary vendor tables, complimentary tickets to the Products Reception and Spotlight Sale banquet and event, full page advertising in all print and online materials, promotional material in Registration packet.

_____ Founding Sponsor (\$1,500-\$4,999)

(May help fund Welcome Dinner, Products Reception, Spotlight Sale Reception or Youth Banquet) Includes prominent exhibit space in the vendor area w/ up to two complimentary vendor tables, complimentary tickets to the Products Reception, half page advertising in all print and online materials, promotional material in Registration packet.

_____ Convention T-Shirt Sponsor (\$2500)

One sponsor will be selected to have their name on the sleeve of the Convention shirt for 2024.

_____ Event Sponsor (\$750-\$1499)

(Helps fund programming & events. May fund or share funding with other sponsors for banquets & receptions.) Includes prominent exhibit space with one vendor table, quarter page advertising in all print and online materials, promotional material in Registration packet

_____ Premier Sponsor (\$500-\$749)

(Helps fund the cost of the Convention. May sponsor specific programming, banquets or receptions) Includes business card size advertising in all print and online materials, promotional material in Registration packet

_____ Contributing Sponsor (\$350-\$499)

(Helps fund the cost of the Convention.) Includes print & online advertising, promotional material in Registration packet

_____ Sponsor (\$100-\$349) (Helps fund the cost of the Convention. Includes limited advertising.)

_____ Youth Supporter (\$50) (Helps fund the cost of the Youth Program at Convention.)

_____ Sponsor A Workshop (\$40) (Helps fund the cost of Program Workshops at Convention.)

_____ Sponsor A Speaker (\$25) (Helps fund the cost of Program Speakers at Convention.)

Send ADGA your completed sponsorship form and we'll begin incorporating you into our convention advertisement materials. Thank you for support of ADGA Annual Convention!

Sponsorship Deadline: September 15, 2024

Company _____

Contact _____ ADGA ID (if available) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Please make checks payable to **ADGA**, mail c/o Paula Hughes, PO Box 865, Spindale NC 28160
(828) 286-3801 | (828)-286-0476 Fax | hughes@adga.org We accept Visa/MC/Discover/American Express

Final selection of sponsors is at ADGA's discretion.